

## **LBC Mariachi Ensemble Performance Criterion**

Thank you for your interest in booking LBC Mariachi Ensemble for your event. Below you will find an overview of the group as well as the types of events for which they are available to perform.

### **Introduction**

Led by music instructor, José Soto, the LBC Mariachi Ensemble is comprised of up to thirty students, ages 10-17, coming from all over Sonoma County. Established in 2017, these talented students are focused on musicianship, technical skills, and stage presence while celebrating the culture of Mariachi. In addition, students are learning life-long social emotional skills including leadership, collaboration, and cooperation. They have participated in master classes with professional musician Jeff Nevin and his Mariachi Champaña as well as award-winning Voces de Jalisco. They have performed on the main stage at the Luther Burbank Center for the Arts to a full theater, performed at Fiesta de Independencia for over 4,000 people, and have participated in numerous concerts throughout Sonoma County including the Sesquicentennial Celebration at Courthouse Square in 2018.

### **The Mission of LBC Programs**

Part of the Luther Burbank Center for the Arts Education and Community Engagement offerings, the Mariachi Ensemble program strives to help raise arts education awareness in the community while creating a significant impact on the lives of participants and their families. We strive to create quality music and musicians.

LBC's education programs use the transformative power of the arts as a catalyst to foster access in and awareness of arts education in our community. All programming is implemented with a priority on equity, access, and exceptional quality—providing opportunities for our community members to “See, Learn, and Do” art.

While we do not charge a fee for our public performances, we graciously accept donations to put towards the cost of running this program.

As such, the Mariachi Ensemble performs exclusively at events that serve the whole community. Because our performers are school-aged youth, we also try to limit our performance engagements to no more than two a month. **Please see below for a complete list of criterion before requesting the Mariachi Ensemble to perform at your event.**

- Event must take place outside of normal school hours. We do not pull students out of class during the school day.
- Event must be open to the public.
- Event must benefit the community.
- Event must be inclusive to all cultures, traditions, and backgrounds.
- Event must be family-friendly; our performers are minors.
- Event must provide our students the opportunity to showcase their talent in a setting which commands the attention of the room.

- We strive to book all requests at least two months in advance. Our calendar fills up quickly- the further in advance requests are made, the better!

Requests for performance can be made by contacting José Soto, LBC Music Specialist, at [jsoto@lutherburbankcenter.org](mailto:jsoto@lutherburbankcenter.org). In your email, please provide the following information:

-Name of Event

-Hosting Organization

-Contact Name & Phone Number

-Location of Event

-Date of Event

-Time of Performance

-Are you charging for attendance at your event?

-Who is invited to this event?

-Describe briefly how the Mariachi Ensemble would be participating in the event.

-Do you have other entertainment lined up for the event?