This five day conference for music educators, professional musicians, and college Music Education majors will provide the skills and hands-on experience needed to build a successful mariachi program. Participants will learn the cultural elements, rhythms and style unique to mariachi, explore repertoire appropriate for students at various levels, and learn to play and teach traditional instruments including guitarrón and vihuela. Participants will also have the opportunity to network and explore beautiful Sonoma County.

JEFF NEVIN
Jeff Nevin, Ph.D., Director and Lead Instructor of the Chacala Mariachi Institute, is Professor of Music and Director of Mariachi Activities at Southwestern College in Chula Vista, California, where he devised and is now offering the world’s first college degree in mariachi music (begun in 2004). One of the most respected mariachi educators in the country, Dr. Nevin is also professional classical trumpet player, conductor of the Southwestern College Symphony Orchestra, life-long mariachi musician, composer, author, and clinician.

PERRY CHACÓN, JR.

JOHN CONTRERAS
PERRY CHACÓN, JR. began his musical studies in Chula Vista, California with celebrated Mariachi Educator Mark Fogelquist. A part of his studies, Chacón performed with the renowned high school ensemble Mariachi Chula Vista as a guitarrón player and lead vocalist. With Mariachi Chula Vista, he performed in various Mariachi conferences such as the Tucson International Mariachi conference, Albuquerque Espectacular, and the Encuentro Nacional del Mariachi y la Charrería in Guadalajara, Jalisco. In 2009, Mariachi Chula Vista also represented Mexico in the “Las Americas” exhibit in the Smithsonian Folk Life Festival in Washington D.C. In 2012, Chacón was given a full scholarship to attend the Arizona State University School of Music where he studied voice performance under the tutelage of Professor Judy May. Chacón received his Master’s Degree in Opera Performance/Music Theatre from Arizona State University in 2018, studying with world-renowned baritone Gordon Hawkins, and is currently in the doctoral studies program at UNLV.

JOHN CONTRERAS has played mariachi music for over 35 years with various groups including Mariachi Nuevo de Tucson, Los Changuitos Feos, Los Palmeros de Los Angeles, Mariachi Tlaquepaque (Los Angeles), Mariachi Perla de Mexico (Chicago), Mariachi Azteca del Sol, and Mariachi Luz de Luna (co-founder). John has studied vocal performance at Pima Community College with renowned baritone Professor Ben Sorensen and is also honored to have studied at the Los Angeles School of Music and privately with Maestro Heriberto Molina, who was the principal vocalist with Mariachi Vargas de Tecalitlán for thirty-one years. John’s teaching resume includes over 25 years of private instruction, and direction/co-direction of programs at Mariachi Apache de Nogales High School, Mariachi Pantera de Amphi High School, Mariachi Monarca de Salpointe Catholic High School, and various youth groups throughout Tucson. Currently, John is in his 13th year as director of the award winning Mariachi Aztlán de Pueblo Magnet High School, one of Arizona’s most well-known youth groups.

**Level I: $100.00**

Tuesday, January 14 - Thursday, January 16 from 9:00am - 4:00pm

An introduction to teaching mariachi, mariachi history, and mariachi education for all music educators that provides background to the methods taught in Level II.

**Level II: $60.00**

Friday, January 17 – Saturday, January 18 from 9:00am – 4:00pm

Deepen your knowledge of mariachi education that began in Level I with a focus on style, repertoire, writing music, and festivals in this intense two-day training.

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Scholarships available.
Light breakfast and lunch provided daily.
Copy of *Mariachi Mastery* included with Level I.
Continuing Education Units available.
Lodging, flight, and ground transportation not included.
Deadline for registration December 20, 2019.

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