



Celebrate with us as we commemorate 40 amazing years of Connecting Our Community Through the Arts with a special, virtual event.

THE ART OF DESSERT



YOUR CONFECTION CONNECTION

Partake in the **Art of Dessert — Your Confection Connection** on **Saturday, April 17, 2021**. Our 18th annual gala will feature a silent auction with incredible wine options, a virtual live auction with auctioneer Greg Quiroga, performances by our amazing Luther Locals and more! The event is free to attend, with registration required.

This special event will raise important funds for LBC's outstanding arts and entertainment performances as well as impactful community events and life-changing educational experiences for our youth — typically reaching 500,000 people annually.

Reaching our goal of \$500,000 is essential to our ability to *Connect Our Community* through our traditional programs as well as new virtual initiatives:

- Vibrant digital and live performances and visual arts presentations
- Educational matinees for over 50,000 students so they can learn about the arts and deepen their understanding of math, science, history and literature
- In-school instruction with local teaching artists to 1,000 students
- Access to music through our instrument lending library
- Free music, drama, dance, and visual arts summer camps and out-of-school programs
- Music and singing for those with memory loss and their caregivers
- Literacy and instilling a lifelong love of reading
- Community events that bridge cultural and socio-economic divides and connections that embrace creativity and diversity

SPONSORSHIP BENEFITS

\$50,000 Premier Sponsor —SOLD OUT

All benefits in Presenting Sponsor, **PLUS:**

- › Most prominent recognition in all event materials and special benefits customized just for you!

\$35,000 Presenting Sponsor

All benefits in Connecting Community Sponsor, **PLUS:**

- › Prominent recognition on all materials for each event:
 - ›› Logo on rotating promotions on LBC freeway signage for two months prior to each event
 - ›› Logo on rotating promotions on LBC homepage banner for one month prior to each event

\$25,000 Connecting Community Sponsor

All benefits in Enrichment Sponsor, **PLUS:**

- › Prominent recognition on all event materials:
 - ›› Full Page ad in digital Art of Dessert 2021 program
- › Your LBC Story shared via an event promotional eblast
- › Your LBC Story shared in 2 social media posts
- › Three-course dinner with dessert and specialty wine pairing for you and 3 guests for the evening

\$15,000 Enrichment Sponsor

All benefits in Education Sponsor, **PLUS:**

- › Recognition on all materials for the event:
 - ›› Logo, with link, on event web page for one year
- › Recognition with Your LBC Story in LBC e-newsletter
- › Your LBC Story shared in 1 social media post

\$10,000 Education Sponsor

All benefits in Entertainment Sponsor, **PLUS:**

- › Recognition on all materials for each event:
 - ›› Half Page ad in digital Art of Dessert 2021 program
 - ›› Logo in community media promotions for the events when available
 - ›› Recognition in a post event sponsor thank you in LBC e-newsletter

\$5,000 Entertainment Sponsor

All benefits in Dessert Sponsor, **PLUS:**

- › Recognition on all materials for each event:
 - ›› Recognition from virtual stage and in the evenings' virtual presentation
 - ›› Quarter Page ad in digital Art of Dessert 2021 program
- › Access to exclusive Pre-Event Virtual Reception with customized gift delivery

\$2,500 Dessert Sponsor

- › Recognition on all materials for each event:
 - ›› Logo on save the dates, invitations, program books
 - ›› Logo on event web pages for one year
 - ›› Logo on pre-event and post-event emails
- › Listing in Annual Report, Donor Wall, and Patron Program
- › Access to exclusive Pre-Event Virtual Reception
- › Three-course dinner with dessert and specialty wine pairing for you and a guest for the evening