Las Cafeteras performed as part of the The Muse Hour series on May 8, 2021.
As you can imagine, the pandemic was an incredible blow to us. From March 2020 through June 2021, the LBC was required to close the Center to indoor performances and events. In an organization whose very heart is about shared experiences through the arts and bringing people together, we were at a loss—for about a minute. Then our board, staff, and volunteers came together to meet the challenges with tenacity, ingenuity, and hope. We learned valuable lessons along the way that ended up strengthening all of us and the work we do.

LBC persevered through the shut-down, finding new ways to serve and support our community.

• We expanded programs to include virtual and socially distanced experiences, reaching an unprecedented number of people in the North Bay and beyond!
• Through flexible thinking, we opened our doors as a Covid-19 vaccination clinic and testing site.
• We offered virtual summer camps and education programs, drive-in movies, and online concerts and performances.
• We supported local artists and teaching artists, as well as national and international talent with virtual programming that kept our members, donors, patrons, educators, and families engaged during those isolating times.

By turning challenges into opportunities, LBC continued our mission, stayed relevant during difficult times, kept the arts and community at the forefront, and discovered new ways to reach thousands of people and children like never before—ways we continue to offer today.

The lessons learned during the pandemic have changed our organizational DNA. They are a part of us forever. We are innovators, creatives, and leaders in the arts, entertainment, and education community with even more ideas about connecting community through the arts than ever before. Since reopening in June of 2021, we have resumed in-person performances and community events. In fact, when we reopened the box office for ticket purchases, people lined up around the building. Their enthusiasm brought a tear to our eyes.

None of this would be possible without support from our donors, sponsors, members, and grantors. On behalf of the staff, board, and volunteers, thank you for staying with us throughout these challenging times, and welcome back! We are looking forward to seeing you in person at the Center again!

All the best to you,

Susan Preston
A SPOTLIGHT ON IMPACT: One Story Out of Thousands on How the Arts Change Lives

The LBC Mariachi Ensemble, established in 2017, has had a powerful impact on the students who participate. One family shared their story about how their sons’ dedication to practice led to changing their entire family vacation. Brothers Mario (15), Christopher (13), and Jair (11) Castro are three members out of 70 exceptional students in the LBC Mariachi Ensemble.

The Castro family planned a summer road trip to Idaho and Washington during the Covid-19 shut down. However, once the brothers learned there would be virtual practices and a meeting with the Mexican Consulate while they’d be away, they convinced their parents that there was no way they were going to miss that! What did supportive parents Mario and Luz Maria do when their sons wanted to bring three Mariachi suits, two trumpets, a full-sized harp, and a guitar on vacation? Of course, they decided to rent a van!

They removed the middle seat for the harp and treated it like a baby. Dealing with the challenges of reliable internet connections and places to practice, the entire family worked together to shift their plans to accommodate practice schedules and meetings.

Christopher had only started playing the harp, which towers over him, a few months earlier. He had convinced LBC Music Specialist and Ensemble Director José Soto to let him join his older brothers in the Ensemble, having watched them participate since 2017. Christopher already played violin and guitar, but José agreed he could join the Ensemble if he would learn the harp. Christopher quickly fell in love with the harp and plans on playing it for the rest of his life. Jair and Mario likewise want to play trumpet forever. The Mariachi Ensemble allows all three brothers to share their love of music and performing.

The brothers were able to perform virtually for the 11th Annual Fiesta de Independencia in September 2020. Despite it being Christopher’s first Fiesta, they felt prepared due to their practice.

Mario and Luz Maria went above and beyond for the passion of their children. Luz Maria loves that her boys are having fun playing with friends. She also admires their sense of responsibility and commitment to attend meetings and practice daily. Aside from learning instrumentation, the arts keep students engaged and focused. They also build community and inspire dedication.

One year later, the brothers reflected on how much they have experienced through the Ensemble. Recently, they opened for Mariachi Vargas on the main stage at the Luther Burbank Center for the Arts. “It was thrilling to perform for so many people,” Christopher shared after they performed to a full house.
SUPPORTING OUR COMMUNITY

As a result of Covid-19, the LBC had to drastically shift how we were able to serve our patrons. The following pages tell the story of our impact as we continued to serve the community during these challenging times, including offering virtual programs and socially distanced, in-person events, using our campus as a vaccination clinic and testing site, and providing new and innovative education programs to the community. Going virtual allowed us to expand our reach while meeting our mission.

673,266 SERVED

From top to bottom: Sutter Health used the Center as a vaccination clinic during the closure, LBC’s Mariachi Ensemble performs, Bad Luck Magpies perform as part of Luther Locals on November 10, 2021.
through unique Education and Community Engagement virtual programs in schools, homes, and on stages! The arts challenge us to look at other points of view, teach us empathy, and foster a sense of community and belonging in a way no other discipline can. These amazing, comprehensive programs engaged participants by helping them see, learn, and do.

LBC Music Specialist and Ensemble Director José Soto instructs a session of Mariachi Summer Camp.

PHOTO BY WILL BUCQUOY
VIRTUAL PERFORMANCES + CELEBRATIONS

11th annual Fiesta de Independencia
Celebrating the rich cultures of Latin America, this annual community tradition went virtual through the dedication of our Latino Advisory Council.

64,850 Views

Family Shows
The LBC’s Clover Sonoma Virtual Family Fun Series offered family entertainment programs for free.

10,551 Viewers | 5 Virtual Shows

School Shows
During the 2021 school year, we expanded school access to our programs by bringing virtual programs into the classroom.

44,111 Viewers | 145 Schools

Top: LBC’s Mariachi Ensemble performing.
Bottom: Photo of The Snail and the Whale stage show by Tall Stories.
Students participate in a virtual summer camp. Instructor Onye Onyemaechi taught drumming during virtual summer camps.

CAMPERS PARTICIPATED IN THREE WEEK-LONG VIRTUAL SUMMER CAMP SAMPLER SESSIONS and a 3 week Mariachi Camp. Camps were offered in partnership with Santa Rosa City Schools and are free of charge to families.

Left: Students participate in a virtual summer camp. Inset: Instructor Onye Onyemaechi taught drumming during virtual summer camps.
Artists in the Schools
Each of LBC’s Arts Integration Residencies brings an artist into the classroom to lead students through six interactive sessions, combining an art form and another academic content area, to dive deeper into learning.

712 Students Reached | 4,272 Contact Hours

Music Matters
This year-long music program for elementary students explores basic musicianship, instrument care, tuning, and playing ukulele. Students learn new songs plus compose and learn a collaborative class song integrated with their studies.

113 4th–6th Graders Reached | 2,034 Contact Hours

Dancers Unite
This year-long dance program introduces creative movement to preschool through 3rd graders, helping to enhance listening, collaboration, and communication skills. Students meet with a professional dance teaching artist once a week for two 10-week sessions before a final culminating performance.

592 TK–2nd Graders Reached | 7,310 Contact Hours

Top: Students participate in a Music Matters program.
Bottom: Students participate in a Dancers Unite program.
68 STUDENTS PARTICIPATED IN MARIACHI ENSEMBLE

A year-round program, focusing on music instruction, teaches the traditions and musicianship of mariachi as well as social and emotional skills, including perseverance, leadership, cooperation, and collaboration.
Professional Development: Tools for Teachers
We know it is essential to include resources for teachers and teaching artists in providing arts education opportunities that prepare our next generation for success in school, work, and life. We are proud to present our Professional Development series through our partnership with the John F. Kennedy Center for the Performing Arts, focusing on standards-based arts integrated lessons that teachers can immediately take back to their classroom.

96 Participants  |  424 Contact Hours

Professional Development: Teaching Artist Training
Local teaching artists who are looking to further their training participate in LBC’s Teaching Artist Training. These workshops focus on key topics relevant to teaching artists of all experience levels who are interested in honing their craft.

14 Participants  |  36 Contact Hours

Sing-Along: A Trip Down Memory Lane—Virtual
An engagement program presented by the Alzheimer’s Association® and Luther Burbank Center for the Arts. Singing is not only an enjoyable activity, it can also provide a way for people with early memory loss and others to express themselves in a friendly and stimulating social environment.

253 Participants  |  253 Contact Hours
Let's Be Creative

Let’s Be Creative offered **88 video classes** on Facebook and YouTube, providing access to the arts. These videos include dance steps, visual art projects, music challenges, creative drama, literature-based lessons, and more!

**REACHING 117,546 WITH 36,760 UNIQUE VIEWS**
Music for Schools instrument lending library allows students who cannot afford the opportunity to participate in their school’s band or orchestra program the opportunity to do so. Working directly with schools and teachers, LBC loans the instruments to students free of charge for the entire school year. As a response to Covid, the Center created a new program for adults offering free Virtual Guitar Classes. To remain accessible, staff dropped off guitars on loan to local participants.

412 INSTRUMENTS LOANED TO STUDENTS FROM 27 SCHOOLS

24 VIRTUAL GUITAR CLASS STUDENTS

230 TOTAL CONTACT HOURS
TWO VIRTUAL FUNDRAISING EVENTS RAISED MORE THAN $515,000 to connect our community through the arts across schools, homes, and stages.

Date night, a Valentine’s Day themed fundraiser, featured a virtual performance by Jonathan Butler (*pictured in inset*). In April, our 18th annual Art of Dessert was online for a second year and featured a live auction. Together they were our most successful annual fundraising events to date!
Through virtual and socially distanced programs, **513,650 patrons** were served through **96 events**, including drive-in movies, concerts, and presentations from local, regional, and nationally touring artists.

LBC also extended its Sculpture Garden exhibition, **Harmonies**, featuring work by artists Kati Casida, Catherine Daley, and Jan Nunn. With **13 sculptures** carefully curated across an acre of meandering paths, the Garden offered a safe and healing environment open to the public.
Local artists participated in Luther Locals, a weekly virtual program that supported local artists, while entertaining our community with special mini-concerts streamed on Facebook.

"Just heard about this wonderful way to hear our local talent. Love to be able to hear beautiful music in this crazy time."
—Margaret Hadden

"So Happy you are doing this LBC. You are a great venue, LOVE LOVE LOVE you!"
—Thea Daniels

"First time listener and new fan! Wow! Love the LBC and love your voice and vibe."
—Jenna Gamba

From top to bottom: Eki Shola, King Dream, and Rainbow Girls performed online as part of Luther Locals.
The Muse Hour was a program born from the Covid-19 shelter in place and the loss of in-person performances. Three arts organizations, including Tacoma Arts Live, Cal Poly Arts, and the Luther Burbank Center, came together to create a virtual series that was purposefully curated to showcase diverse performers, genres, and perspectives, including a live chat and moderated Q&A.
Families enjoy the Carpool Cinemas Series

7,423 Patrons experienced the magic of drive-in movies with our Carpool Cinemas Series.

DRIVE-IN MAGIC

TOP PHOTO BY STEVE JENNINGS  |  INSERT BY AMERICAN AGCREDIT
HOSTED
76,586
AT COMMUNITY EVENTS

Events included: Santa Rosa Certified Original Farmer’s Market, Resident company virtual performances, Punky’s Pumpkin Patch, Kringles Korner Christmas Trees, North Bay Job Fair, and Summit Health’s Covid-19 vaccination clinic and testing site.
In a typical year, The LBC’s dedicated volunteers serve as ushers, art walk docents, administrative aides, and more. We couldn’t do anything we do here at Your LBC without their generous donation of time and talent. We missed our volunteers so much during the prolonged closure, we celebrated them in December with an outdoor drive-through holiday appreciation party.
2020–21 Financial Operating Results

**SOURCE OF REVENUE**

- **PROGRAMMING** 6%
- **CONTRIBUTED REVENUE FOR OPERATIONS** 67%
- **SPECIAL CONTRIBUTIONS** 1%
- **RENTALS/LEASES** 19%
- **OTHER** 7%
- **TOTAL OPERATING REVENUES**: $3,633,146†

**EXPENSES**

- **PROGRAM SERVICES** 64%
- **ADMINISTRATION** 25%
- **FUNDRAISING** 11%
- **OTHER** 7%
- **TOTAL OPERATING EXPENSES**: $5,703,009*

---

†Does not include $745,595 in Federal Paycheck Protection Program (PPP) funds received in FYE21.

*Includes non-cash depreciation expense of $944,067.
### Statement of Financial Position

#### June 30, 2021

**Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
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<tr>
<td>Cash and cash equivalents*</td>
<td>$1,814,406</td>
<td>$1,385,834</td>
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<tr>
<td>Accounts receivable</td>
<td>$500</td>
<td>$12,460</td>
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<td>Pledges receivable—current</td>
<td>$963,741</td>
<td>$1,078,112</td>
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<td>Other assets</td>
<td>$275,517</td>
<td>$305,370</td>
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<td><strong>Total current assets</strong></td>
<td>$3,054,164</td>
<td>$2,781,776</td>
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<tr>
<td><strong>Long-Term Assets</strong></td>
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<tr>
<td>Investments</td>
<td>$11,900,360</td>
<td>$9,374,772</td>
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<td>Pledges receivable—long-term</td>
<td>$1,491,493</td>
<td>$1,842,937</td>
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<td>Property and equipment</td>
<td>$13,327,725</td>
<td>$14,220,166</td>
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<td><strong>Total long-term assets</strong></td>
<td>$26,719,578</td>
<td>$25,437,875</td>
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<tr>
<td><strong>Total assets</strong></td>
<td>$29,773,742</td>
<td>$28,219,651</td>
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</tbody>
</table>

*Includes $677,688 and $745,595 in PPP loans received in 2020 and 2021, respectively.

#### June 30, 2021

**Liabilities and Net Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
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<tr>
<td>Accounts payable and accruals</td>
<td>$726,564</td>
<td>$502,527</td>
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<tr>
<td>Deferred revenue</td>
<td>$1,171,056</td>
<td>$722,224</td>
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<td>Current maturities—long-term debt</td>
<td>$83,849</td>
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<td>Rental deposits</td>
<td>$24,416</td>
<td>$21,784</td>
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<td><strong>Total Current Liabilities</strong></td>
<td>$2,005,885</td>
<td>$1,551,711</td>
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<td><strong>Long-Term Liabilities</strong></td>
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<tr>
<td>Line of credit/notes payable*</td>
<td>$1,348,207</td>
<td>$385,189</td>
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<td>Deferred revenue—non-current</td>
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<tr>
<td>Equipment debt—long-term</td>
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<tr>
<td>Lease deposits</td>
<td>$33,824</td>
<td>$33,824</td>
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<td><strong>Total long-term liabilities</strong></td>
<td>$1,382,031</td>
<td>$419,013</td>
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<td><strong>Total liabilities</strong></td>
<td>$3,387,916</td>
<td>$1,970,724</td>
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<td><strong>Net Assets</strong></td>
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<tr>
<td>Without Donor restrictions</td>
<td>$22,542,126</td>
<td>$22,017,855</td>
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<td>With Donor restrictions</td>
<td>$3,843,700</td>
<td>$4,231,072</td>
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<td><strong>Total net assets</strong></td>
<td>$26,385,826</td>
<td>$26,248,927</td>
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<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$29,773,742</td>
<td>$28,219,651</td>
</tr>
</tbody>
</table>
2020–21 Donor List

The Board of Directors of the Luther Burbank Memorial Foundation gratefully acknowledges the generous annual support of members, donors, and sponsors for gifts received as of June 30, 2021.

DONORS
Individuals, corporations, and foundations who have provided generously for the Center.

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Lytton Rancheria - Lytton Band of Pomo Indians
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Danny & Essence performed online as part of Luther Locals on November 27, 2020.
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Mary Wall-Price/Keysight Technologies
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Clementine Darling performed online as part of Luther Locals on August 28, 2020.
Dirty Cello performed online as part of Luther Locals on September 11, 2020.

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LOUIZA performed online as part of Luther Locals on May 21, 2021.
Pink Martini performed as part of The Muse Hour series on December 12, 2020.

Connecting our community through the arts across Schools, Homes, Stages