

Northern Lights East Bridge Community Design Challenge

Amateur Artist Version



About

Create an elegant and charismatic light art installation for the Northern Lights Winter Lights Art Walk at the LBC.

In 2022, Luther Burbank Center for the Arts launched Northern Lights: A Winter Lights Art Walk in the sculpture garden at our Santa Rosa campus. More than 25,000 people experienced the delight of garden walkways, landscape, and sculptures bedecked in colorful lights.

This year, we are thrilled to invite local artists to submit innovative lighting designs for one of the walking bridges in the sculpture garden, transforming it into an enchanting tunnel for the festive display. This contest offers you the chance to leave your mark on our community arts center and captivate thousands of visitors with an imaginative and visually stunning design.

Join us in spreading winter cheer through art and light!

Winner receives a \$750 stipend, and their design included in the 2023 Northern Lights installation

Runner Up receives \$250

Third Place receives \$100

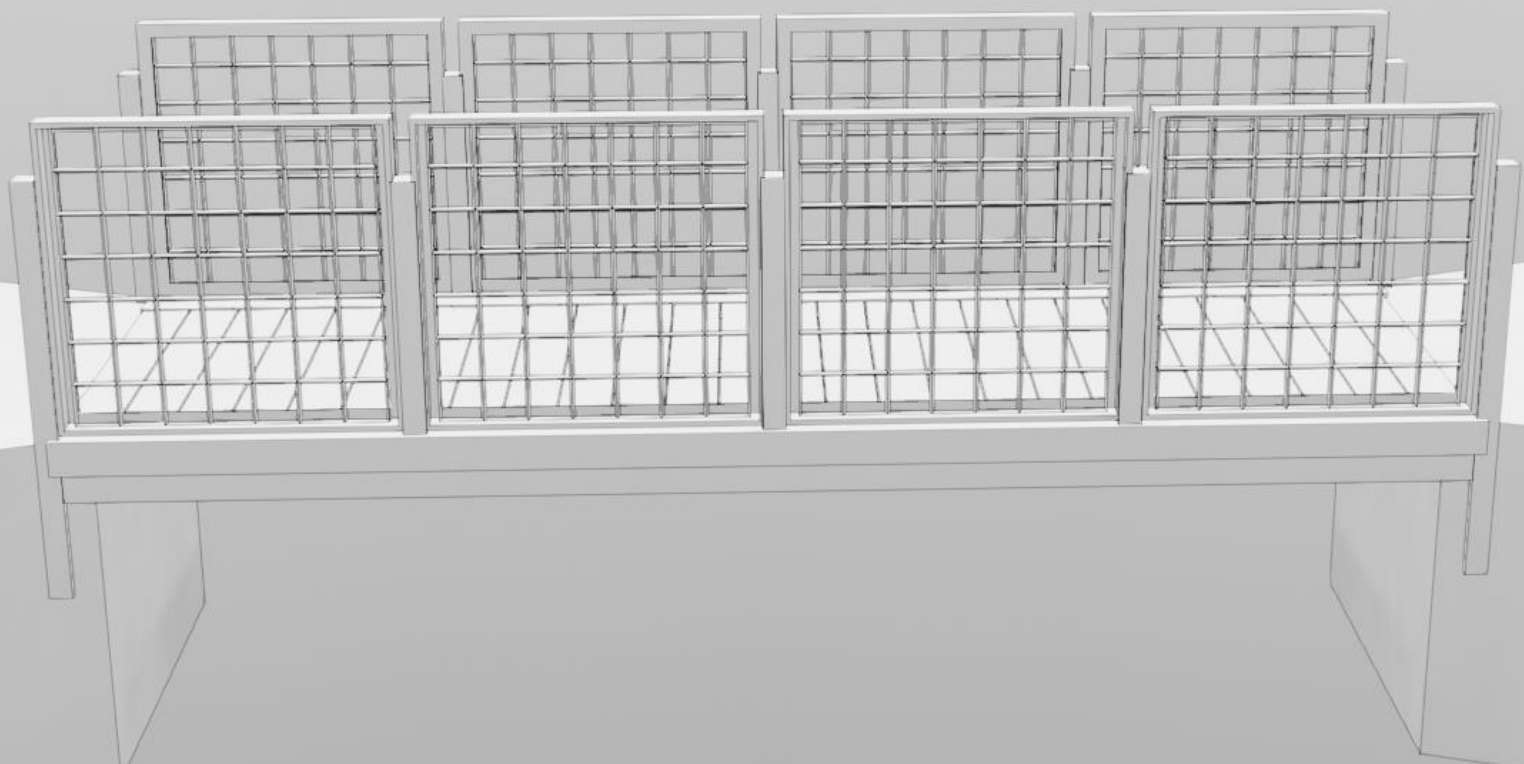
Design Guidelines and Information

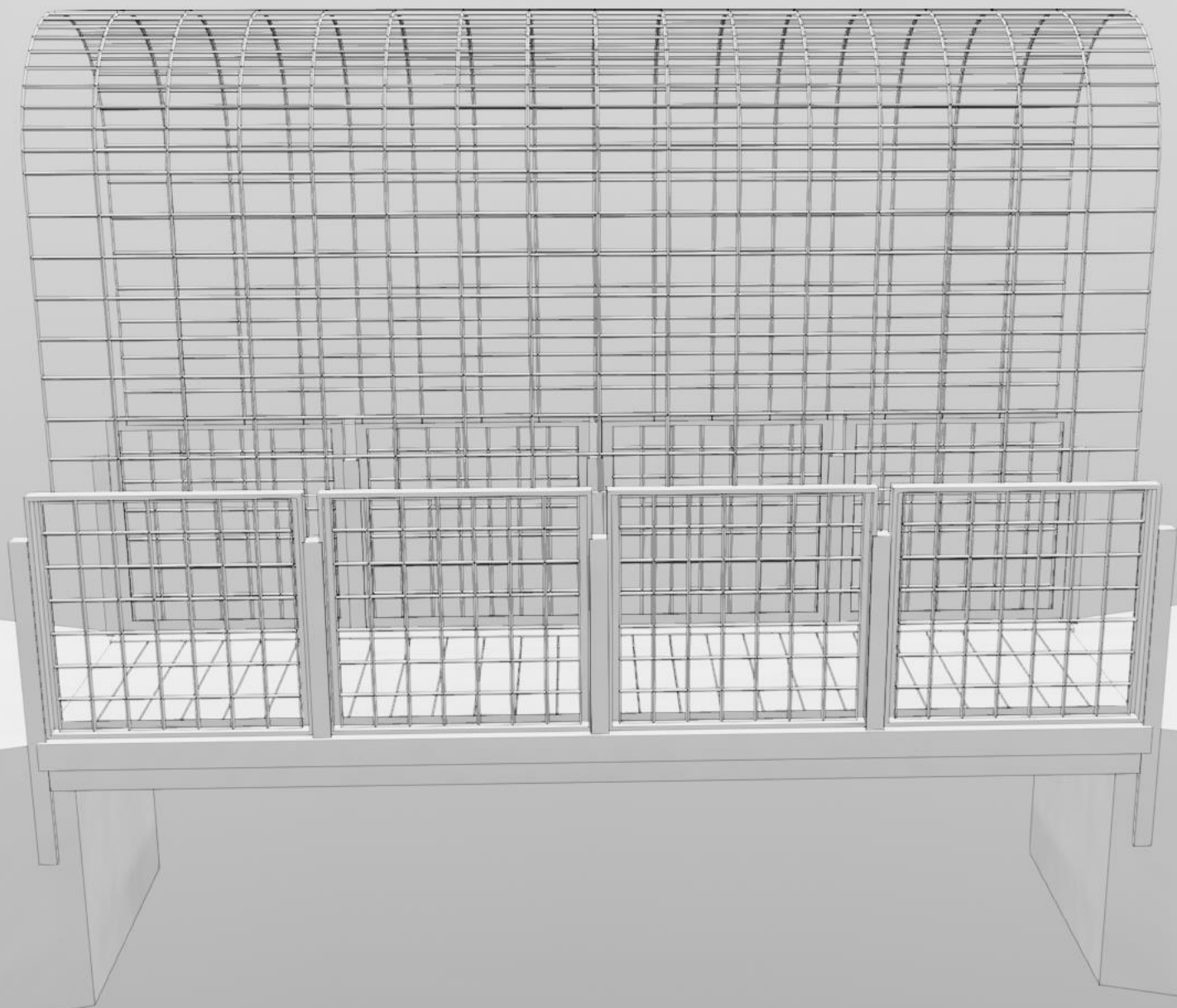
***For children and amateur artists**, an illustration of your design idea will be sufficient, but if it wins first place, LBC staff reserves the right to interpret it as needed to install on the bridge.

There are design templates to use to illustrate your idea on the next two pages.

How to Submit

- Read this Design Guidelines and Overview Packet thoroughly.
- Using the [form on the LBC website](#), submit a drawing or visual representation of your design.
- You will need to provide an overview of your lighting design, including a description of how to implement your design on the bridge and tunnel, and ideas for materials.
- **For children and amateur artists**, an illustration of your design idea will be sufficient, but if it wins first place, LBC staff reserves the right to interpret it as needed to install on the bridge.





Things to Consider While Creating your Design

- Sturdy and safe construction (for the safety of the piece, and the safety of the public).
- Keep clear of bridge handrails.
- Allow unrestricted entering and exiting the bridge.
- Take power sources into account: power is available through extension cords and comes up from underneath the bridge, with a maximum of two source points).
- Materials budget: maximum of \$3,000.
- Use plug-in LED lights only. No exceptions.
- Keep all design elements above the bridge. (The culvert fills with water.)
- No holiday specific or religious themes.
- Family appropriate design.
- Must withstand 2 months outdoors.

Materials and Installation

- Design can include the ready-made wire tunnel but it doesn't have to. (See photos included in this design packet. Dimensions provided for designs with and without the wire tunnel.)
- If you choose not to use the ready-made wire tunnel, your design should have a minimum height clearance of 7ft.
- LBC staff will purchase all materials and install and deinstall the final design.
- The Northern Lights art walk, including your bridge design, will not be monitored by LBC staff, other than periodic walkthroughs.
- Your design may need to be modified during installation or adjusted slightly based on installation needs. Our commitment is to stay true to the design.
- Design will become the property of the Center.
- Materials purchased for the design will become property of the LBC.

Rules and Fine Print

Deadline extended 1 week – see new timeline below.

- Your lighting design needs to be submitted by 11:59 pm on **Sunday, September 24, 2023**.
- Lighting designs can be submitted as an individual or as a group.
- You can submit more than one lighting design.
- Once the entry window has closed, all entries will go through a juried selection process to determine the top three finalists.
- The local community will be invited to vote on social media for the top three designs.
- Winners will be announced on social media at 10:00 am on **Friday October 6, 2023**.
- Designs will become the property of the Center.
- The winner will receive \$750 and their design will be included in the 2023 Northern Lights installation. 2nd place will receive \$250, and 3rd place will receive \$100.